



HND DIPLOMA IN DIGITAL DESIGN

▼
FULL TIME - 2 YEARS

▼
125 , 42ND STREET , BOTAHTAUNG TOWNSHIP ,
YANGON

WWW.MCTC-EDU.COM

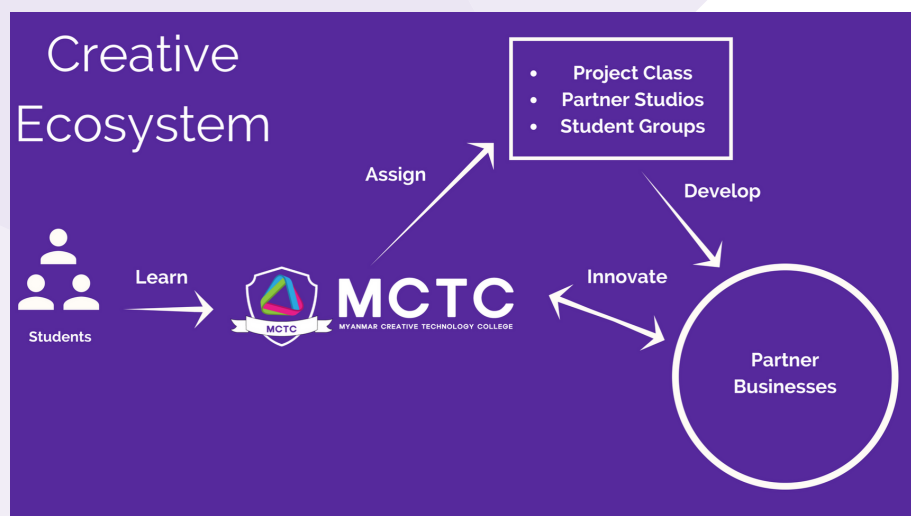
OVERVIEW

Pearson BTEC Higher National qualifications in Art and Design offer A stimulating and challenging programme of study that will be both engaging and memorable for students.


This qualification has been designed to meet the needs of the contemporary creative industries. This dynamic and rapidly changing sector of the global economy covers a wide range of subjects, including those of art and design. The pathways of this qualification are intended to provide students with opportunities to explore the creative industries through a focused curriculum that prepares them for further degree-level studies or working in the industry.

More importantly, this programme offers you the opportunity to develop as an individual. You will work independently on a series of projects that will culminate in an end of year exhibition of your work organised and managed by you. There will be personal promotional opportunities arising from this event.

In this course, guest lecturers and industrial visits provide opportunities to meet creative individuals and companies, and you will also benefit from work experience on live project briefs and employer engagement.



LEARNING



Teaching methods including lectures, seminars, demonstrations and skills workshops all run throughout the course to support your project work and independent study.



Unit by unit will be teach by .Industry Top-Lecturers Merging with assessment system which emphasise creativity



Field Trips , Practical in actual creative working areas.



TINT TINT MYANMAR
GROUP OF COMPANIES



Yangon
WATER BUS



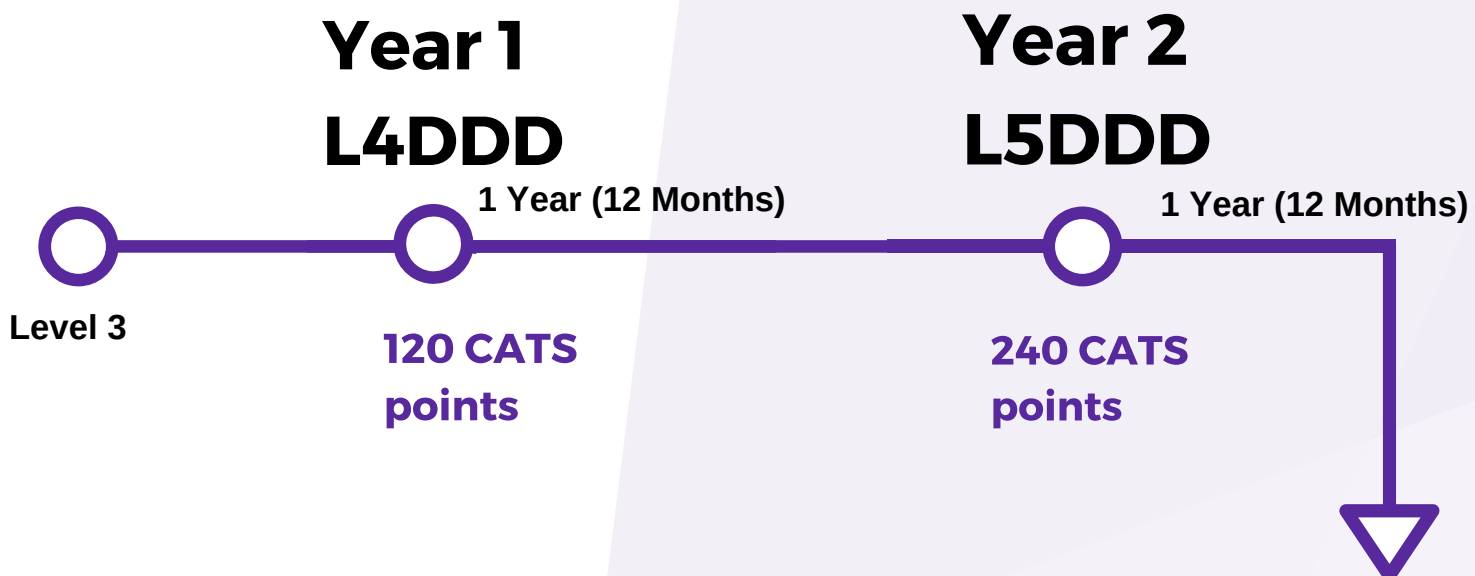
Assignment assessment which will provide case study of realistic working field situation

BTEC

PATHWAY

Students who have successfully completed the HND programme will be eligible to apply for entry to the Honours Degree Programmes at many UK based universities. . MCTC are working to establish Year 3 and Year 4 UK Degree pathways in Yangon Myanmar

Total Duration for HND : 2years



**Top-up Bachelor
Degree
(Art and Design)**

<https://degreecoursefinder.pearson.com/>

BTEC

LEARNER OUTCOME

KNOWLEDGE

- Understand the fundamental properties of a range of materials, techniques and processes associated with art and design
 - Historical, theoretical and ethical positions in art and design
 - Understand the relationship between traditional skills and developing technologies
 - Understand the creative process of developing responses to art and design projects
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THINKING SKILLS

- Self-reliance and self-evaluation
- Self-reflection / analysis and critical awareness
- Creative thinking and convention
- Visual research skills

SUBJECT-BASED PRACTICAL SKILLS

- Art production and studio practice
- Technical aptitude in a range of technique processes
- Pre planning and production organisation
- Presentation skills and exhibition protocols

SKILLS FOR LIFE AND WORK

- Time management - participation and working to deadlines. Working independently and also as part of a group
- Interpersonal skills - liaison with clients, oral presentation, giving and receiving criticism



ENTRY REQUIREMENT

AS HND REQUIREMENT

General

Learner must be of 16 years or older to be eligible for the programme

Qualification and Experiences

- GCE 'A' Levels - at least two (2) Grade E or equivalent.
- Art equivalent Level 3 qualifications (Or)
- Art related working experience and skill
- Government Matriculation exam pass

Qualification and Experiences (Foundation)

- four GCSE at grade A* - C.
- Art equivalent Level 2 qualifications (Or)
- Art related working experience and skill
- Government Grade-9 pass

Language

- IELTS 5.5; Reading and Writing must be at 5.5; or equivalent qualifications

Level 3 , 90 credits Diploma in Art and Design (Graphic design)

CASE 1

- 16 years old fresher college students learning from the basics
- Student may require certain foundation skill that will help in the journey of Creative Technology study.
- Graduated Student from other professions/subject that require basics of Art and Design

CASE 2

- Student have all the necessary documents and qualification to join the HND course.
- But student still want to learn from the basics or want to improve your existing skill

DURATION - 6 MONTHS



Subjects for Level 3 , 90 credits Diploma in Art and Design (Graphic design)

SERIES A **DIGITAL STORYTELLING - IDEAS AND CONCEPT**

- Materials, Techniques and processes in Art and Design
- Ideas and Concepts in Art and Design
- Digital Storytelling

SERIES B **TYPEFACES AND TYPOGRAPHIC**

- Communication Through Art and Design
- Typefaces and Letter Forms
- Typographic and Layout Design

SERIES C **BUSINESS MODEL FOR ART & DESIGN SECTOR**

- Visual Recording in Art and Design
- Developing Business Models for the Art and Design Sector
- Setting up an Art and Design Studio



PROGRAMME UNITS

LEVEL 3 , 90 CREDITS DIPLOMA IN ART AND DESIGN (GRAPHIC DESIGN)

MATERIALS, TECHNIQUES AND PROCESSES IN ART AND DESIGN

10 CREDITS (CATS)

The aim of this unit is to develop learners' skills and understanding in working safely and creatively with the materials, techniques and processes associated with their specialist pathway.

This unit aims to broaden and deepen learner skills, knowledge and understanding of creative thinking, across contemporary and historical art and design, in order to inform their own practice.

IDEAS AND CONCEPTS IN ART AND DESIGN

10 CREDITS (CATS)

DIGITAL STORYTELLING

10 CREDITS (CATS)

This unit aims to explore the importance of storytelling using digital technology. Learners will consider the mechanics of storytelling and will construct, plan, capture and manipulate visual and audio material to realise a digital story.

This unit aims to develop the breadth and depth of learners' knowledge, and understanding of and skills in communication through art and design. Learners will achieve this by studying how practitioners use primarily visual imagery to communicate ideas, messages and meaning, and then applying findings to their own ideas.

COMMUNICATION THROUGH ART AND DESIGN

10 CREDITS (CATS)

TYPEFACES AND LETTER FORMS

10 CREDITS (CATS)

This unit aims to develop learners understanding, knowledge and skills of how typeface and letter forms communicate messages to different audiences. Learners will have the opportunity to research, analyse and create design work that explores typefaces and letter forms.

This unit aims to develop the skills, knowledge and understanding needed to design effective and creative page layout solutions using typography, page layout conventions and desktop publishing computer applications.

TYPOGRAPHIC AND LAYOUT DESIGN

10 CREDITS (CATS)

PROGRAMME UNITS

LEVEL 3 , 90 CREDITS DIPLOMA IN ART AND DESIGN (GRAPHIC DESIGN)

VISUAL RECORDING IN ART AND DESIGN

10 CREDITS (CATS)

This unit aims to extend learners' ability to select and visually record from a range of sources in order to communicate information to different audiences, using appropriate presentation methods and for a range of specific purposes.

The aim of this unit is to introduce learners to a broad range of creative business models. Learners will explore the relationship between careful planning and building a successful business.

DEVELOPING BUSINESS MODELS FOR THE ART AND DESIGN SECTOR

10 CREDITS (CATS)

SETTING UP AN ART AND DESIGN STUDIO

10 CREDITS (CATS)

The aim of this unit is to give learners an insight into setting up a studio or working as part of a design collection or studio share. They will do this through considering resource needs and working with others to create a business proposal.



PROGRAMME UNITS

YEAR:1 LEVEL 4 DIPLOMA IN DIGITAL ART AND DESIGN (L4DDD)

UNIT 1
PROFESSIONAL
DEVELOPMENT

15 CREDITS (CATS)

The aim of this unit is for students to begin to define areas for personal professional development, in the context of a growing awareness of the broad scope of the creative industries.

This unit is designed to introduce students to key cultural developments, practices and movements related to the history of art, design, visual and popular culture since 1900.

UNIT 2
CONTEXTUAL
STUDIES

15 CREDITS (CATS)

UNIT 3
INDIVIDUAL
PROJECT
(PEARSON-SET)

15 CREDITS (CATS)

This unit is designed to develop the skills to apply creative practice in response to a theme and topics set by Pearson.

Through this unit students will explore the critical facets of art and design practice that will enable any project.

UNIT 4
TECHNIQUES &
PROCESSES

15 CREDITS (CATS)

UNIT 12
SCREEN-BASED
PRACTICES

15 CREDITS (CATS)

This unit is designed to provide students with the opportunity to explore and develop the technical skills required to create artwork using screen-based practices.

The aim of this unit is to develop students' confidence in managing a graphic design project through the full spectrum of the design cycle.

UNIT 14
GRAPHIC
DESIGN
PRACTICES

15 CREDITS (CATS)

UNIT 18
DIGITAL
DESIGN
PRACTICES

15 CREDITS (CATS)

This unit introduces the key concepts behind the visual, aesthetic and experiential elements with digital design practice.

This unit aims to develop students' understanding of how visual narratives are employed in a wide variety of contexts, including examining diverse media such as children's books, graphic novels, instructional diagrams, storyboarding and animation.

UNIT 31
VISUAL
NARRATIVE

15 CREDITS (CATS)

YEAR:2 LEVEL 5 DIPLOMA IN DIGITAL ART AND DESIGN (L5DDD)

UNIT 32 PROFESSIONAL PRACTICE 15 CREDITS (CATS)

The aim of this unit is to support students in making the transition from study to employment or freelance work.

The unit focuses upon the students' engagement with the wider community and provides a platform to explore collaborative practice through industry, competitions, cultural organisations, community-based groups, non-governmental organisations and charities.

UNIT 33 APPLIED PRACTICE COLLABORATION PROJECT (PEARSON-SET) 30 CREDITS (CATS)

UNIT 41 ADVANCED DIGITAL DESIGN STUDIES 30 CREDITS (CATS)

This unit is designed to develop the skills to apply creative practice in response to a theme and topics set by Pearson.

This unit will aid students to be able to develop a script that can be use on storytelling platform, list the technologies available and explain their suitability to the project, and produce a completed script for a specific narrative genre and a targeted audience.

UNIT 44 SCRIPTWRITING FOR DESIGN 15 CREDITS (CATS)

UNIT 48 CONCEPTUAL DESIGN 15 CREDITS (CATS)

Through this unit, students will engage with cultural, social, economic and political enquiry, to inform the development of a conceptual approach.

The aim of this unit is to provide students with the opportunity to explore art direction through the development of a unified visual style in an advertising, marketing, fashion or editorial context.

UNIT 49 ART DIRECTION 15 CREDITS (CATS)



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SEMESTER DIVISION FOR YEAR 1

SEMESTER 1

**UNIT 1 PROFESSIONAL DEVELOPMENT
&
UNIT 4 TECHNIQUES & PROCESS**

SEMESTER 2

**UNIT 2 CONTEXTUAL STUDIES
&
UNIT 12 SCREEN-BASED PRACTICES**

SEMESTER 3

**UNIT 18 DIGITAL DESIGN PRACTICES
&
UNIT 14 GRAPHIC DESIGN PRACTICES**

SEMESTER 4

**UNIT 31 VISUAL NARRATIVES
&
UNIT 3 INDIVIDUAL PROJECT (PEARSON-SET)**



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SEMESTER DIVISION FOR YEAR 2

UNIT 32 PROFESSIONAL PRACTICE

&

UNIT 49 ART DIRECTION

SEMESTER 1

SEMESTER 2

UNIT 41 ADVANCED DIGITAL DESIGN STUDIES

UNIT 44 SCRIPTWRITING FOR DESIGN

&

UNIT 48 CONCEPTUAL PRACTICE

SEMESTER 3

SEMESTER 4

UNIT 33 COLLABORATIVE PROJECT (PEARSON SET)



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CERTIFICATION

To be awarded the Pearson BTEC Level 5 Higher National Diploma in Art and Design (Digital Design), the student must meet the award criteria below.

The Pearson BTEC Level 5 Higher National Diploma in Art and Design (Digital Design) is a Level 4 and Level 5 qualification made up of 240 credits. This 240-credit qualification consists of mandatory core units and specialist optional units and that provide for a combined total of 240 credits. The rules of combination for this qualification are as specified as follows:

- Completed units equivalent to 120 credits at level 5;
- Achieved at least a pass in 105 credits at level 5;
- Completed units equivalent to 120 credits at level 4;
- Achieved at least a pass in 105 credits at level 4.



WORK EXPERIENCE/PLACEMENT OPPORTUNITIES

An important aspect of the Higher National Certificate is professional practice and a vocational context for your work. There are good links between the college and local employers such as Yangon Water Bus , Tint Tint Myanmar Co Ltd , HOG etc.

You will have opportunities to visit design companies and other creative institutions. You will be encouraged to work on live project briefs and to find opportunities to gain experience of working with others in order to prepare you for your future career

Your skills and understanding of Art and Design will be developed through a planned series of practical skill-based activities. Project based work is designed to allow the development of creative skills and exploration of ideas in your design work.

You will participate in and contribute to peer group critique and reviews and that will enable you to identify areas for development and improvement. You will also contribute to group exhibition projects where you will take on individual roles and responsibilities..

PAYMENT OPTIONS FOR LEVEL 3, 90 CREDITS DIPLOMA

Total Tuition Fees

**800,000 MMK +
Exam Fees £ 199.00**

Installment Plan

**Initial payment – 200,000 MMK
+ 100,000 MMK per months (Total 6 Months)
+ Exam Fees £ 199.00**

Exam Fees £ 199.00

Duration - 6 months

**FOR MORE INFORMATION CONTACT OUR SALES
01-388805,01-392793**

HND TUITION FEES

Year 1
L4DDD

3,000,000 MMK
+ Registration Fees

Year 2
L5DDD

3,000,000 MMK
+ Registration Fees

****PAYMENT OPTIONS AND
DISCOUNTS AVAILABLE**

Please enquire for full information

Payment Options

2 YEARS FULL-TIME

6,000,000 MMK + Registration Fees

Year 1

3,000,000 MMK
+
Registration Fees

Year 2

3,000,000 MMK
+
Registration Fees

Installment Options Available

Year 1

Initial Payment - 1,000,000 MMK + Registration Fees
500,000 MMK for every 3 months
(Total - 4 times)

Total - 30 lakhs
+
Registration Fees

Year 2

Initial Payment - 1,000,000 MMK + Registration Fees
500,000 MMK for every 3 months
(Total - 4 times)

Total - 30 lakhs
+
Registration Fees

FOR MORE INFORMATION CONTACT OUR SALES
01-388805,01-392793

ENTRY REQUIREMENT

HAVE PASSION

AGE OVER 16 YEAR OLD

For more detail , Please Contact Our Sales

HND in Art and Design တက်ရောက်ပြီးသူများသည်

- GRAPHIC DESIGN STUDIOS
- WEB DESIGN STUDIOS
- PRINT PRODUCTION
- PHOTOGRAPHY STUDIOS
- RETAIL MERCHANDISING
- DESIGN AGENCIES
- ARTIST STUDIOS
- FASHION DESIGN STUDIOS
- ADVERTISING AGENCIES
- FASHION MANAGEMENT FIRMS
- BRANDING AGENCIES
- GAME STUDIO
- PUBLISHING COMPANIES
- PATTERN CUTTING STUDIOS
- ANIMATION STUDIO

အစရှိသော Field များတွင်အသက်မွေးဝမ်းကြောင်းပြုကြပါသည်။

CAREER

Internship

Many internship opportunities available for graduate students of MCTC. Please see available jobs and internship opportunities here.

Guided Projects

MCTC is well known for collaboration with many companies to provide job and project opportunities for the students. Graduated students will be assigned to projects team as lecturers see fit.

Guided projects are available to help fresh graduate to be able to handle the project where lecturers are involve in supervising and even in drawing.

NOTABLE GUIDED PROJECTS



Yangon Water Bus
Simulator project



AR Hero Picker @
HOG-CON



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INSPIRATION
INTUITION**

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FOR MORE INFORMATION

www.mctc-edu.com

www.facebook.com/MCTC.mm/

Pearson BTEC Official Website

**125, 42st , Botahtaung Township , Yangon ,
Myanmar**

01-388805, 01-392793, 09-5019635